



## How to Care for Newly Pierced Ears:

### **Twice A Day:**

Wash your hands first...

Clean your ears twice a day with Concepts® Ear Magic.  
(If Ear Magic is not available, you may use Rubbing Alcohol. Avoid Peroxide.)

Dip clean swab into Ear Magic. Gently push earring so you may clean between the earring and lobe on the front. Use the clean side of the swab to dip again and gently clean between your earring back and lobe.

### **Important:**

Do not repeatedly twist or turn your earrings, just push forward and back when cleaning.

Do not remove the studs for the first 4-6 weeks.

Be careful. Don't snag your earrings on clothing, towels or by other means.

Cosmetics & hair spray should not come in contact with earlobes. Cover earlobes with hand or paper cup when using sprays.

Clean after swimming, showering, heavy exercise or if lobes become soiled between cleaning.

### **WEAR STUDS 4-6 WEEKS WITHOUT REMOVING**

## When it's time to Remove your studs:

When it's time to remove your studs, wash your hands and clean your lobes with Ear Magic. Grasp the front of the earring and the back at the same time and pull.

After removing the first time, do not go without earrings for the next 12 months. If need to remove for sports or surgery, insert earrings as quickly as possible afterwards. Ears can heal over quickly in the beginning.

Avoid wires for 6 months and always avoid heavier styles.

Continue to clean ears twice daily with Ear Magic.

Do not wear your earrings too tightly.

Concepts® Earrings for Sensitive Ears are made non-irritating for sensitive ears. Look for Concepts® at your favorite place to shop for jewelry.

If you have an allergic reaction to OTHER earrings, insert Concepts® and follow the above ear care instructions. In case of injury or severe reaction, consult your health care professional.



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