

# Concepts EXCHANGE POLICY

Exchanges can be made at Cost less Packaging Cost (PC) below. Stores may exchange styles they are not able to sell after running an in store sale on items up to 25% of replacement order<sup>\*1</sup>.

## **Packaging Cost (PC):**

Product purchased as padded: \$.25/pair

Product purchased with Boxes: \$1.00/box

\*1: Returns exceeding 25% of replacement order will incur an additional charge of \$1.75 per pair or necklace.

Return may not exceed replacement order after charges are applied.

## **Please Call Concept for your Return Authorization: 1-800-926-3277**

### Specific Instructions for Retailers:

First we ask that you run a sale on the styles you would like to exchange.

1. Please Call Concept for your Return Authorization: 1-800-926-3277 and to order your choice of sale packages:

BOGO  50% Off  Buy 1 Get 1 Half Off  Other Specify: \_\_\_\_\_

2.) Run Sale for a minimum of 2 weeks, preferably longer. This gives you an opportunity to create excitement and sales in your store, and to MAKE PROFIT on these items!

3.) Prepare remaining items for return. List out all style numbers you are returning and the retail ticket amount. If you want Concept to calculate the credit amount no copies of invoices needed, otherwise please enclose copies of invoices showing what was paid for the items you are returning.

4.) Please INSURE return shipment. **Concept can not be responsible for packages lost in transit.**

5.) Exchange credit amount to be cost less Packaging Cost (PC) above.

NOTE: Your order for new stock may be placed before or after return. Thank you for being a Concepts Customer.

Questions or if we may help further, please let us know. Phone: 1-800-926-3277

## **Your box will need to be fully insured.**



Label

**Exchanges**

Don't Forget Postage

From: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CONCEPT MARKETING INC  
1000 ARENDELL ST  
MOREHEAD CITY NC 28557-4197